

## LEARNING OUTCOMES IN FOCUS

### Students should be able to

- 3.5** Examine the purpose of taxation from a financial, social, legal and ethical perspective
- 3.10** Use their knowledge, and information from a range of media sources, to discuss current economic issues and present an informed view

## TASK

Prepare a presentation on a chosen topic and communicate your findings to the class

## LEARNING INTENTIONS

### We are learning to:

- Investigate a topic we are interested in that is business-related
- Develop our own thoughts on a chosen topic
- Prepare an oral presentation
- Produce support materials to aid our communication to the target audience

## SUCCESS CRITERIA

- SC1:** Communicate eloquently and with confidence
- SC2:** Show knowledge of the topic
- SC3:** The presentation is very well-structured (clear start, middle and end)
- SC4:** The support material is creative and is used effectively to support the presenter
- SC5:** A personal point of view is given and is based on their findings

\*The success criteria are based on the Features of Quality for Classroom-Based Assessment 2: Presentation

## EVIDENCE OF LEARNING: ORAL PRESENTATION

**STUDENT A**

[CLICK HERE TO WATCH ANNOTATED ORAL PRESENTATION](#)

## EVIDENCE OF LEARNING: SUPPORT MATERIAL

**STUDENT A**

[CLICK HERE TO SEE POWERPOINT PRESENTATION](#)


**OVERALL JUDGEMENT**

**STUDENT A:**

**OVERALL JUDGEMENT**



**ABOVE EXPECTATIONS**



FOQ 4: The powerpoint presentation displays creativity, using appropriate and colourful images, and supports her presentation adequately.

# Sugar tax

Business presentation

# What is sugar tax?

The sugar tax was introduced on May 1st 2018

The sugar tax is a way of regulating the consumption of sugary drink in Ireland. Basically, there will be a tax or an extra amount of money put on sugary drinks to try and discourage consumers from buying sugary drinks to try and cut back on obesity in Ireland.



# Why do we have sugar tax?

It is aimed at tackling the growing rates of obesity in Ireland by hopefully discouraging consumers to buy these sugar drinks and hopefully even influence them to buy healthier alternatives

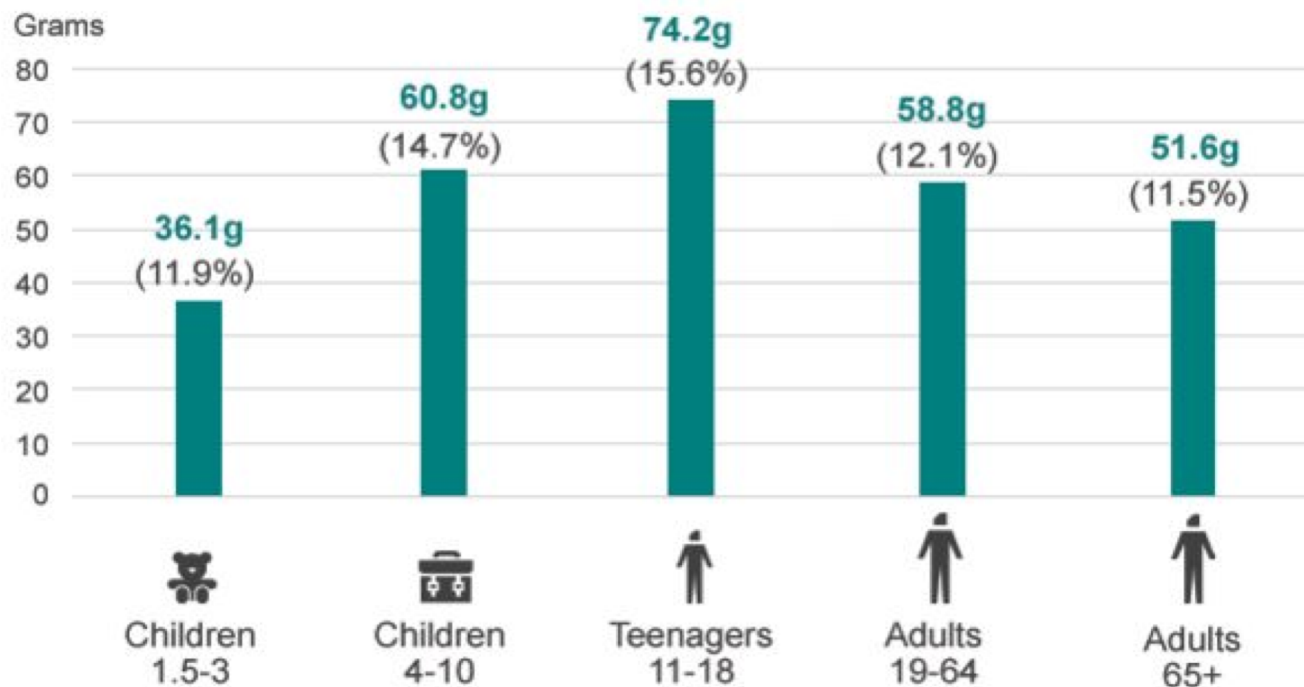


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## Daily added sugar intake, by age groups

Percentage of daily food energy from added sugars shown in brackets



Source: National Diet & Nutrition Survey, rolling programme 2008-12

# How much is the tax?

- It will apply at a rate of 30 cent per litre if drinks have over 8g of sugar per 100ml
- 20 cent per litre tax will apply if drinks have between 5g and 8g of sugar per 100ml.
- Drinks with less than 5g of sugar will not be taxed.



# The End

*Thank you for listening to  
my business presentation  
on sugar tax*



**SUGAR TAX**



# Sources

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- <https://www.investopedia.com/terms/b/brexit.asp>
- <https://www.rte.ie/news/2016/0623/797662-brexit-blog/>